



# M E N T O R P H O T O G R A P H Y W O R K S H O P

WWW.JASONKANGPHOTO.COM

JASON@JASONKANGPHOTO.COM

## 1. Technical Session

<b>Equipments/accessories</b>	maximum utilization, travel light
<b>Camera settings</b>	recording format (JPEG, RAW - 12 or 14 bit)
	color space (sRGB, Adobe RGB)
	ISO
	AF area mode (single, dynamic, auto-area)
	metering mode (spot, center, matrix)
<b>Exact white balance</b>	forget WB setting, use "gray card"
<b>Basics</b>	Shutter speed
	Aperture
	ISO
	Reciprocal rule
<b>Shooting modes</b>	shutter speed priority
	aperture priority
	full manual
<b>Utilizing your lens</b>	standard
	wide angle
	telephoto
	zoom
<b>Exposure</b>	juggling ISO, aperture & shutter speed
	understanding histogram
	aperture/shutter speed reciprocal rule
	dealing with clipping

## 2. Artistic Session

<b>Theme</b>	story-telling images
<b>Background treatment</b>	bokeh
<b>Composition</b>	perspective
	rule of thirds
	rule of perspective
	vanishing point
	dynamic image
	framing within the frame
<b>Backdrop</b>	make it or break it
<b>Composition</b>	creative and unique
<b>Making a shot</b>	single/continuous release, live view, timer, mirror-up
<b>Focusing</b>	hyper-focal length, portrait/landscape focusing
<b>Metering</b>	checking for the right exposure
<b>Priority mode</b>	shutter speed or aperture?
<b>Lens distortion</b>	dealing with vanishing points
<b>Tripod shooting</b>	low light conditions
	capturing motion-blur
<b>Portraits</b>	head/bust/full/candid shots, fill-flash, reflectors
<b>Landscapes</b>	composition, focusing, panorama

## 3. On-the-Field Session

## 4. Post-processing I Session

<b>Transferring images</b>	camera to computer
	reformatting your memory card
<b>Organizing hard drive</b>	folders, sub-folders
<b>Renaming images</b>	batch rename images instantly
<b>Monitor calibration</b>	before anything else
<b>Workflow overview</b>	start to finish (don't get caught-up)
<b>Camera RAW</b>	white balance correction using gray card
	perfecting your exposure
	straightening
	cropping
<b>Lens correction</b>	barrel/pin cushion distortion/perspective
<b>Image enhancement</b>	"Levels"
	"Curves"
<b>Selective editing</b>	"Masking"

## 5. Post-processing II Session

<b>Blending modes</b>	"Screen"
	"Multiply"
	"Overlay"
	"Soft light"
<b>Color enhancement</b>	"Saturation"/"Vibrance"
	RGB
	CMYK
	LAB
<b>Sharpening technique</b>	how sharpening works
	"Unsharp mask"
	"High pass"
	"Smart sharpen"

## 6. Black & White Session

<b>Image selection</b>	visualizing in monotone
<b>BW conversion</b>	RAW
	"Black and white" adjustment layer
	"Channel mixer" adjustment layer
<b>Zone system</b>	Fundamentals
<b>Multi-exposure</b>	remaking good exposure
<b>Image enhancement</b>	"Levels"
	"Curves"
<b>Blending modes</b>	"Screen"
	"Multiply"
	"Overlay"
	"Soft light"

Requirements: Camera, Photoshop, Tripod.

**Cost: \$50.00/hour**

For more information contact [jason@jasonkangphoto.com](mailto:jason@jasonkangphoto.com)